

# WALLA WALLA QUALITY



**ICÓNE**  
**WINERY™**

*...in a can.*





**ATTRACT NEW CUSTOMERS WITH OUR POP UP DISPLAY**

- 3 different display options
- 2 different mix and match headers
- Footprint: 13.5"x9"
- Height: 52" including header
- Holds 36 4-packs of product

*Elevate  
Your  
Category*

*Reach an untapped market  
Target a new segment  
Drive trial  
Offer an upscale tier  
Break with tradition*