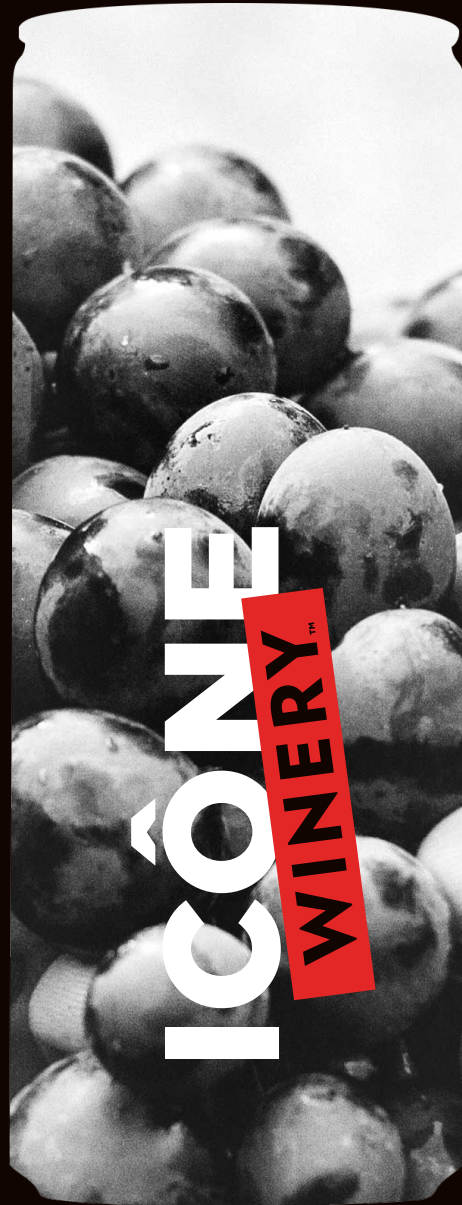


# WALLA WALLA QUALITY



*...in a can.*



# Elevate Your Category

Reach an untapped market  
 Target a new segment  
 Drive trial  
 Offer an upscale tier  
 Break with tradition

The results of our wine making consistently score high

Suggested Retail Price \$29.99



**CAB SAUV**  
 Hints of dark cherries,  
 black currant + cacao

Dugger Creek Vineyard  
 Aged 20 months on 30% new  
 French oak barrels

4-Pack  
**UPC: 00896611001433**  
 Single Can  
**UPC: 00896611001396**

**ROSÉ WINE**  
 Hints of Raspberry +  
 Strawberry

**SYRAH:**  
 Anna Marie Vineyard  
**MALBEC**  
 & **PETIT VERDOT:**  
 McClellan Vineyard  
 All three varieties were  
 fermented in stainless steel

4-Pack  
**UPC: 00896611001419**  
 Single Can  
**UPC: 00896611001372**

**SYRAH**  
 Hints of black cherries +  
 supple tannin

Anna Marie Vineyard  
 Small lot, open top, whole  
 berry fermentation Aged 21  
 months in 20% new French  
 oak barrels

4-Pack  
**UPC: 00896611001426**  
 Single Can  
**UPC: 00896611001389**

**VIOGNIER**  
 Hints of creme brûlée  
 + meyer lemon

Waterstone Vineyard  
 Stainless steel tanks, no  
 malolactic fermentation

4-Pack  
**UPC: 00896611001402**  
 Single Can  
**UPC: 00896611001365**

3RD GENERATION  
 WINE MAKING



CONFIDENCE  
 IN OUR CRAFT



WINE  
 ENTHUSIAST

94  
 2009

WINE  
 ENTHUSIAST

90  
 2017

WINE  
 ENTHUSIAST

94  
 2010

WINE  
 SPECTATOR

91  
 2017

WINE  
 ENTHUSIAST

91  
 2016

WINE  
 ENTHUSIAST

93  
 2017



**This wine will only  
come to life when you  
drink it.**

**But the hours behind  
it are that of master  
wine makers who dare  
to break traditions.**

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**ICÔNE**  
**WINERY™**